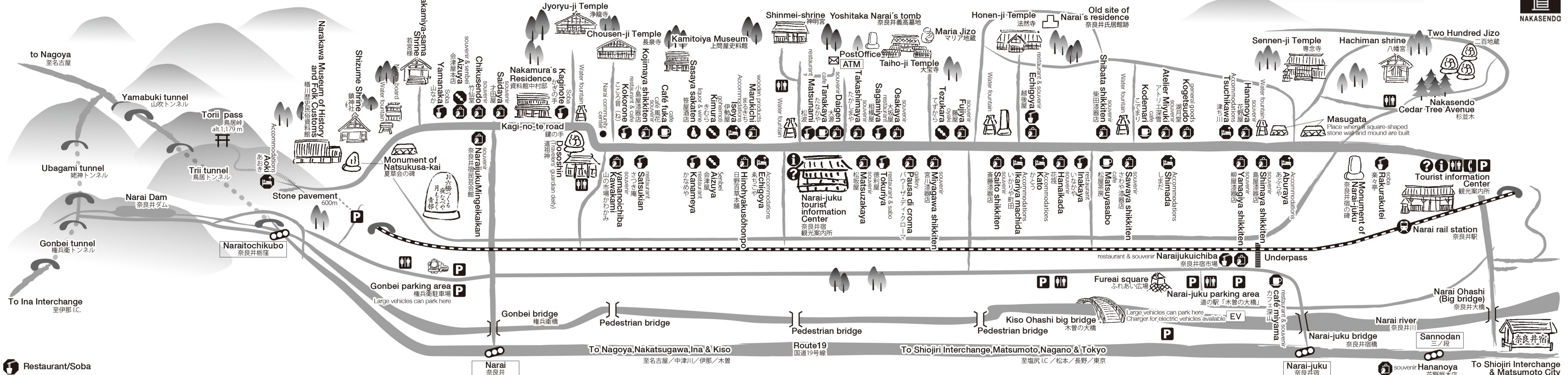


# Narai-juku Strolling Map

**Narai-juku**  
Preservation District for Groups of Historic Buildings

- 1989 Handmade Hometown Award
- 2005 Handmade Hometown Grand Award
- 2007 The Top 100 Most Beautiful Sites in Japan
- 2009 Flower-filled Tourist Spot Development Grand Award
- 2016 Designated as a Japan Heritage site



- Restaurant/Soba
- Goheimochi/Oyaki/Senbei
- Souvenir/Shikki/Gallery
- Accommodations
- Cafe
- Liquor & Wine

**"Kisoji Route runs through the mountains – We live in and protect the mountains"**  
The beautiful Kiso road with its Narai-juku historic Post town

During the Edo era (1603-1868), the Nakasendo highway was one of the main routes linking Edo (the old name of Tokyo) and Kyoto. The eleven local villages from Niekawa-juku to Magome-juku on the route called Kisoji (Kiso road) are well-known sightseeing spots. Particularly in Narai-juku, the view of the old street in the area has been maintained and the houses, built using unique local techniques, are of historical and academic value. Visit this small village in the mountains and feel the atmosphere of old Japan!

**History of Preserving Narai-juku**  
Narai-juku is the longest post town in Japan. Gradually descending along the Narai River, Narai-juku stretches approximately one kilometer along the old Nakasendo Road, with Shizume shrine at the foot of the Torii Pass marking the end on the Kyoto side. To preserve Narai-juku, which was prompted by the issue of relocation of the Nakamura Family residence, a highly regarded private residence in the 1800s, out of the post town, a pioneering movement for preserving the old streetscape was launched through a public-academia-private sector initiative in 1968 with a view to reaffirming, passing down to the next generation, and protecting the historic assets in the immediate surroundings. Thereafter, in accordance with the Report on the Survey for Old Streetscape Preservation published in the

wake of the establishment of Japan's Preservation Districts for Groups of Traditional Buildings program, an ordinance to preserve them was enacted. Narai-juku was designated as an Important Preservation District for Groups of Traditional Buildings in 1978. This accolade is undoubtedly a result of the citizens' extraordinary efforts to develop their own community. After Narai-juku was designated as an Important Preservation District for Groups of Traditional Buildings, it went on to receive numerous awards, including the Handmade Hometown Award by the Ministry of Land, Infrastructure, Transport and Tourism in 1989; the Handmade Hometown Grand Prize in 2005; Japan's Top 100 Beautiful Historical Sites in 2007; and the Flower Tourism Award by the Japan Travel and Tourism Association in 2009. The citizens' passion for developing the region by leveraging its streetscape has been handed down from generation to generation.

**Narai-juku Tourist Association**  
Narai-juku, Siojiri-City, Nagano  
<http://www.naraijuku.com/>

Please take your trash home with you.  
The townscape is for everyone to enjoy. Please respect it for future generations.

# Narai-juku

## List of stores, restaurants, hotels and museums



### Souvenir, Restaurant & Cafe

Senbei	<b>Aizuya</b>	TEL.0264-34-3260 FAX.0264-34-3260 E-mail aizuya@more-net.ne.jp
Souvenir	<b>Chikusendo</b>	TEL.0264-34-3118 FAX.0264-34-3438 TEL.0264-34-3518
Cafe	<b>café Fuka</b>	TEL.0264-34-3939
Cafe	<b>Café Miyama</b>	TEL.0264-34-2500 FAX.0264-34-2501 Email kobayasi@narakawa.co.jp
Souvenir	<b>Daigen</b>	TEL.0264-34-3014 FAX.0264-34-3014
Restaurant & Souvenir	<b>Echigoya</b>	TEL.0264-34-3048 FAX.0264-34-3691 URL <a href="http://www.echigoya.ne.jp/">http://www.echigoya.ne.jp/</a> Email info@echigoya.ne.jp
Souvenir	<b>Fujiya</b>	TEL.0264-34-3609 FAX.0264-34-3609
Souvenir	<b>Hanaikada</b>	TEL.0264-34-3231 FAX.0264-34-3231 URL <a href="http://www.kiso-hanaikada.com/">http://www.kiso-hanaikada.com/</a> Email info@kiso-hanaikada.com
Souvenir	<b>Hananoya</b>	TEL.0264-34-3708 FAX.0264-34-3709 URL <a href="http://www.hananoya.jp/">http://www.hananoya.jp/</a> Email info@hananoya.jp
Drug store	<b>Hinohyakusohonpo</b>	TEL.0264-34-3221
Restaurant	<b>Inakaya</b>	TEL.0264-34-3300
Soba	<b>Kaginote</b>	TEL.0264-34-3646
Restaurant	<b>Kanameya</b>	TEL.0264-34-3329 FAX.0264-34-3628
Goheimochi	<b>Kisonaraijuku Kimura</b>	TEL.0264-34-3710 FAX.0264-34-3720
Cafe	<b>Kodemari</b>	TEL.0264-34-3072
General goods	<b>Kogetsudo</b>	TEL.0264-34-3073
Souvenir	<b>Kojima shikkiten</b>	TEL.0264-34-3165 FAX.0264-34-3165
Wooden products	<b>Marukichi</b>	TEL.0264-34-2608
Restaurant	<b>Matsunami</b>	TEL.0264-34-3750 FAX.0264-34-3750
Cafe	<b>Matsuyasabo</b>	TEL.0264-34-3105 FAX.0264-34-3105
Souvenir	<b>Matsuzakaya</b>	TEL.0264-34-2327 FAX.0264-34-2840

Souvenir	<b>Miyagawa shikkiten</b>	TEL.0264-36-2133 TEL.090-5195-2649 Email m_piece365@hotmail.com
Souvenir	<b>Miyuki</b>	
Restaurant & Souvenir	<b>Naraijukuichiba</b>	TEL.0264-34-3305 FAX.0264-34-3305 Email kobayasi@narakawa.co.jp
Souvenir	<b>Naraijuku Mingeikaikan</b>	TEL.0264-34-2685 FAX.0264-34-2685 URL <a href="http://kiso-nakamura.com/">http://kiso-nakamura.com/</a>
Souvenir	<b>Osakaya</b>	TEL.0264-34-3239
Gallery	<b>Pausa di croma</b>	TEL.0264-34-2809
Soba	<b>Rakurakutei</b>	TEL.0264-34-3199
Soba	<b>Sagamiya</b>	TEL.0264-34-3117
Souvenir	<b>Saidaya</b>	TEL.0264-34-2294 FAX.0264-34-3259
Souvenir	<b>Saito shikkiten</b>	TEL.0264-34-3515 FAX.0264-34-2367 TEL.0264-34-2367
Liquor & Wine	<b>Sasaya sakaten</b>	TEL.0264-34-3020 FAX.0264-34-3020
Restaurant	<b>Satsukian</b>	TEL.0264-34-3715
Souvenir	<b>Sawaya shikkiten</b>	TEL.0264-34-3228 FAX.0264-34-3648
Souvenir	<b>Shibata shikkiten</b>	TEL.0264-34-3018 FAX.0264-34-3230
Souvenir	<b>Shimaya shikkiten</b>	TEL.0264-34-3058
Souvenir	<b>Takashimaya</b>	TEL.0264-34-3237
Cafe	<b>Tanakaya</b>	TEL.0264-34-2706
Oyaki	<b>Tezokara</b>	TEL.0264-34-3236 FAX.0264-34-3236
Restaurant & Sabo	<b>Tokuriya</b>	TEL.0264-34-2189 FAX.0264-24-0040
Souvenir	<b>Yanagiya sikkiten</b>	TEL.0264-34-3009
Soba	<b>Yamanaka</b>	TEL.0264-34-2230 FAX.0264-34-2230
Farm-fresh	<b>Yamanoichiba Kawakami</b>	TEL.0264-34-3034

### Accommodations & Museum

<b>Aoki</b>	TEL.0264-34-3781 FAX.0264-34-3781
<b>Aburaya</b>	TEL.0264-34-3016
<b>Ikariya Machida</b>	TEL.0264-34-3202 FAX.0264-34-3202 URL <a href="http://naraijuku-ikariya.jp">http://naraijuku-ikariya.jp</a> Email ijosik-ayiraki@go.tvm.ne.jp
<b>Iseya</b>	TEL.0264-34-3051 FAX.0264-34-3156 URL <a href="http://www.oyado-iseya.jp">http://www.oyado-iseya.jp</a> Email iseya@coda.ocn.ne.jp
<b>Echigoya</b>	TEL.0264-34-3011 URL <a href="http://naraijuku-echigoya.jp/">http://naraijuku-echigoya.jp/</a> Email naraijuku-echigoya@ninus.ocn.ne.jp
<b>Kato</b>	TEL.0264-34-2625 FAX.0264-34-2625 URL <a href="http://www.cnet-kiso.ne.jp/m/mkato/">http://www.cnet-kiso.ne.jp/m/mkato/</a>

<b>Shimada</b>	TEL.0264-34-2678
<b>Tsuchikawa</b>	TEL.0264-34-3224 FAX.0264-34-3224 Email tsuchi@aqua.ocn.ne.jp
<b>Kamitoiya Museum</b>	TEL.0264-34-3101
<b>Nakamura`s Residence</b>	TEL.0264-34-2655
<b>Narakawa Museum of History and Folk Customs</b>	TEL.0264-34-2654
<b>Taiho-ji temple Maria Jizo &amp; Garden</b>	TEL.0264-34-3147 FAX.0264-34-3147
<b>Narai-juku Tourist Association</b>	TEL.0264-34-3160 FAX.0264-24-0024

### Shinanoji Nature Trail

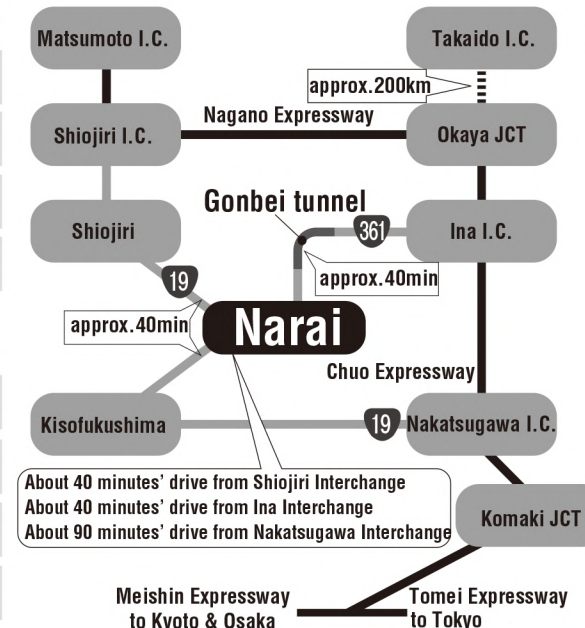
#### Nakasendo road Route

Niekawa	
↓	8km/120min on foot.
Hirasawa	
↓	2.6km/30min on foot.
Narai	
↓	4km/100min on foot.
Torii pass	
↓	4km/100min on foot.
Yabuhara	

#### Gonbei pass Route

Narai	
↓	13km/180min on foot. 40min by bus.
Tochihorasawa	
↓	2.7km/60min on foot.
Gonbei pass	
↓	7km/100min on foot.
Yochi	
↓	7km/40min by bus.
Ina-shi	

### By car



### By train

