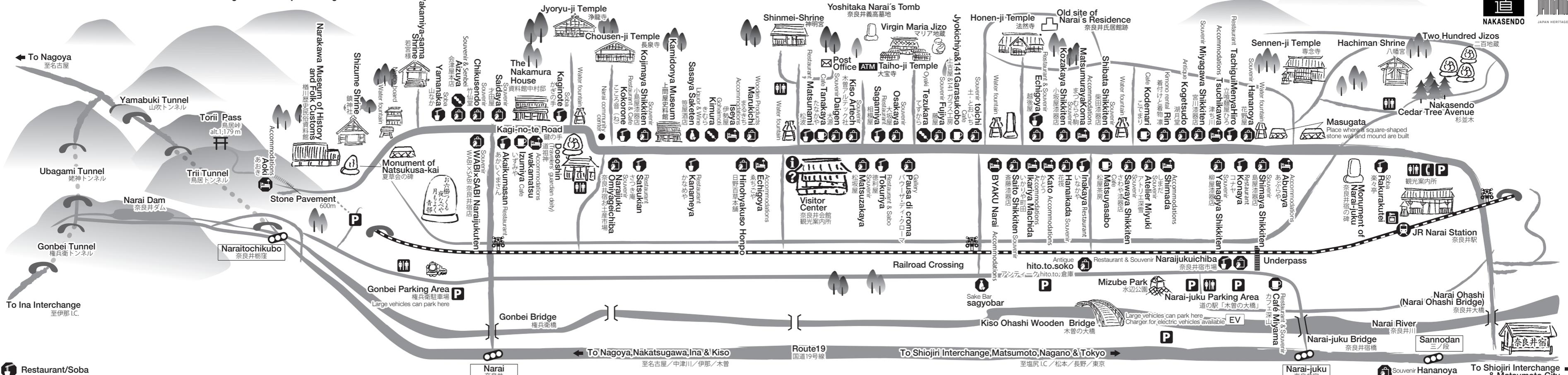


Narai-juku
 Preservation District for
 Groups of Historic Buildings

1989 Handmade Hometown Award
 2005 Handmade Hometown Grand Award
 2007 The Top 100 Most Beautiful Sites in Japan
 2009 Flower-filled Tourist Spot Development Grand Award
 2016 Designated as a Japan Heritage site

Narai-juku 奈良井宿



- Restaurant/Soba
- Goheimochi/Oyaki/Senbei
- Souvenir Shop
- Accommodations
- Cafe
- Liquor Store

“Kisoji Route runs through the mountains – We live in and protect the mountains”
The beautiful Kiso road with its Narai-juku historic Post town

During the Edo era (1603-1868), the Nakasendo highway was one of the main routes linking Edo (the old name of Tokyo) and Kyoto. The eleven local villages from Niekawa-juku to Magome-juku on the route called Kisoji (Kiso road) are well-known sightseeing spots. Particularly in Narai-juku, the view of the old street in the area has been maintained and the houses, built using unique local techniques, are of historical and academic value. Visit this small village in the mountains and feel the atmosphere of old Japan!

History of Preserving Narai-juku
 Narai-juku is the longest post town in Japan. Gradually descending along the Narai River, Narai-juku stretches approximately one kilometer along the old Nakasendo Road, with Shizume shrine at the foot of the Torii Pass marking the end on the Kyoto side. To preserve Narai-juku, which was prompted by the issue of relocation of the Nakamura Family residence, a highly regarded private residence in the 1800s, out of the post town, a pioneering movement for preserving the old streetscape was launched through a public-academia-private sector initiative in 1968 with a view to reaffirming, passing down to the next generation, and protecting the historic assets in the immediate surroundings. Thereafter, in accordance with the Report on the Survey for Old Streetscape Preservation published in the

wake of the establishment of Japan's Preservation Districts for Groups of Traditional Buildings program, an ordinance to preserve them was enacted. Narai-juku was designated as an Important Preservation District for Groups of Traditional Buildings in 1978. This accolade is undoubtedly a result of the citizens' extraordinary efforts to develop their own community. After Narai-juku was designated as an Important Preservation District for Groups of Traditional Buildings, it went on to receive numerous awards, including the Handmade Hometown Award by the Ministry of Land, Infrastructure, Transport and Tourism in 1989; the Handmade Hometown Grand Prize in 2005; Japan's Top 100 Beautiful Historical Sites in 2007; and the Flower Tourism Award by the Japan Travel and Tourism Association in 2009. The citizens' passion for developing the region by leveraging its streetscape has been handed down from generation to generation.

Visitor Center
<http://www.naraijuku.com/>
 Phone.0264-34-3160

Narai-juku

List of stores, restaurants, hotels and museums



Souvenir, Restaurant & Cafe

Senbei	Aizuya	TEL.0264-34-3260 FAX.0264-34-3260 E-mail aizuya@more-net.ne.jp
Restaurant	Akaikumasan	TEL.0264-40-1004
Souvenir	Atelier Miyuki	TEL.090-5195-2649 Email m_piece365@hotmail.com
Souvenir	Chikusendo	TEL.0264-34-3118 FAX.0264-34-3438 TEL.0264-34-3518
Cafe	Café Miyama	TEL.0264-34-2500 FAX.0264-34-2501 Email kobayasi@narakawa.co.jp
Souvenir	Daigen	TEL.0264-34-3014 FAX.0264-34-3014
Restaurant & Souvenir	Echigoya	TEL.0264-34-3048 FAX.0264-34-3691 URL http://www.echigoya.ne.jp/ Email info@echigoya.ne.jp
Souvenir	Fujiya	TEL.0264-34-3609 FAX.0264-34-3609
Souvenir	Hanaikada	TEL.0264-34-3231 FAX.0264-34-3231 URL http://www.kiso-hanaikada.com/ Email info@kiso-hanaikada.com
Souvenir	Hananoya	TEL.0264-34-3708 FAX.0264-34-3709 URL http://www.hananoya.jp/ Email info@hananoya.jp
Drug store	Hinohyakuso Honpo	TEL.0264-34-3221
Antique	hito.to.soko	TEL.090-5992-2206 URL https://www.hito.to/
Restaurant	Inakaya	TEL.0264-34-3300
Cafe	Izumiya	TEL.0264-47-1045 URL http://izumiya.jimdosite.com/
Cafe	Jokichiya&141garasukobo	TEL.0264-34-3129 URL https://jokichiya.jimdofree.com/
Soba	Kaginote	TEL.0264-47-2122
Restaurant	Kanameya	TEL.0264-34-3329 FAX.0264-34-3628
Goheimochi	Kisonaraijuku Kimura	TEL.0264-34-3710 FAX.0264-34-3720
Souvenir	Kiso Artech	TEL.0264-34-3303
Cafe	Kodemari	TEL.0264-34-3072
Antique	Kogetsudo	TEL.0264-34-3073
Souvenir	Kojima Shikkiten	TEL.0264-34-3165 FAX.0264-34-3165
Restaurant	Kokorone	TEL.0264-34-3345
Restaurant	Konaya	TEL.080-9687-5706

Souvenir
Wooden products
Restaurant
Cafe
Souvenir
Souvenir
Restaurant & Souvenir
Restaurant & Souvenir
Souvenir
Gallery
Soba
KimonoRental

Soba
Souvenir
Souvenir

Liquor&Wine
Restaurant
Souvenir
Souvenir
Souvenir
Sake Brewery& Sake Bar

Cafe
Oyaki
Restaurant & Sabo
Souvenir
Souvenir
Soba

Kozakaya Shikkiten TEL.0264-34-3406
Marukichi TEL.0264-34-2608
Matsunami TEL.0264-34-3750 FAX.0264-34-3750
Matsuyasabo TEL.0264-34-3105 FAX.0264-34-3105
Matsuzakaya TEL.0264-34-2327 FAX.0264-34-2840
Miyagawa Shikkiten TEL.0264-36-2133
Naraijukuichiba TEL.0264-34-3305 FAX.0264-34-3305
Email kobayasi@narakawa.co.jp
TEL.0264-34-3034

Naraijuku Omiyage ichiba TEL.0264-34-3239
Osakaya TEL.0264-34-2809
Pausa di croma TEL.0264-34-2809
Rakurakutei TEL.0264-34-3199
Rin TEL.090-2264-2978
URL <https://www.instagram.com/narai.kimonotaiken.rin/>

Sagamiya TEL.0264-34-3117
Saidaya TEL.0264-34-2294 FAX.0264-34-3259
Saito Shikkiten TEL.0264-34-3515 FAX.0264-34-3515
TEL.0264-34-2367

Sasaya Saketen TEL.0264-34-3020 FAX.0264-34-3020
Satsukian TEL.0264-34-3715
Sawaya Shikkiten TEL.0264-34-3228 FAX.0264-34-3648
Shibata Shikkiten TEL.0264-34-3018 FAX.0264-34-3230
Shimaya Shikkiten TEL.0264-34-3058
SuginomoriShuzo TEL.0264-24-0340
URL <https://www.narai.jp/ja>

Tanakaya TEL.0264-34-2706
Tezukara TEL.0264-34-3236 FAX.0264-34-3236
Tokuriya TEL.0264-34-2189 FAX.0264-24-0040

Yanagiya Shikkiten TEL.0264-34-3009
WABI×SABI Naraijुकuten TEL.0264-34-2685 FAX.0264-34-2685
URL <http://kiso-nakamura.com/>
Yamanaka TEL.0264-34-2230 FAX.0264-34-2230

Accommodations & Museum

Aoki	TEL.0264-34-3781 FAX.0264-34-3781
Aburaya	TEL.0264-34-3016
Ikariya Machida	TEL.0264-34-3202 FAX.0264-34-3202 URL http://naraijuku-ikariya.jp Email ijosik-ayiraki@go.tvm.ne.jp
Iseya	TEL.0264-34-3051 FAX.0264-34-3156 URL http://www.oyado-iseya.jp Email iseya@coda.ocn.ne.jp
Echigoya	TEL.0264-34-3011 URL http://naraijuku-echigoya.jp/ Email naraijuku-echigoya@ninus.ocn.ne.jp
Kato	TEL.0264-34-2625 FAX.0264-34-2625 URL http://www.cnet-kiso.ne.jp/m/mkato/
Matsumuraya Koma	TEL.090-2227-5755
Shimada	TEL.0264-34-2678

Shinanoji Nature Trail

Nakasendo road Route

Niekawa	
↓	8km/120min on foot.
Hirasawa	
↓	2.6km/30min on foot.
Narai	
↓	4km/100min on foot.
Torii Pass	
↓	4km/100min on foot.
Yabuhara	

Gonbei pass Route

Narai	
↓	13km/180min on foot. 40min by bus.
Tochihorasawa	
↓	2.7km/60min on foot.
Gonbei Pass	
↓	7km/100min on foot.
Yochi	
↓	7km/40min by bus.
Ina-shi	

By car

Approx. 200km from Takaido I.C. via Nagano Expressway to Okaya JCT, then to Narai.
Approx. 40min from Shiojiri via Chuo Expressway to Narai.
Approx. 40min from Ina Interchange via Chuo Expressway to Narai.
Approx. 90 minutes' drive from Nakatsugawa Interchange via Chuo Expressway to Narai.
Meishin Expressway to Kyoto & Osaka
Tomei Expressway to Tokyo

By JR train

approx. 20min Chuo Line from Matsumoto, Shinjuku, Kiso Fukushima, and Nagoya.
approx. 160min Limited Express from Shinjuku.
The main street of the post town starts in front of Narai Station.
Get off at JR Chuo Honsen (Main Line) Narai Station.
approx. 85min Limited Express from Nagoya.

to Joetsu
Iiyama
Iiyama Line
Oito Line
Hakuba
Nagano
Nagano I.C.
KoshokuJCT
Joshin-Etsu Expressway
To Tokyo
Nagano Shinkansen
Koshoku I.C.
Azumino I.C.
Matsumoto I.C.
Shiojiri I.C.
OkayaJCT
Suwa I.C.
Ina I.C.
Gonbei Tunnel
Hida I.C.
Chuo Line
Chuo Expressway
To Nagoya

2025.04